

MCMAHON Company Inc

RAPID CITY
Phone
FI 3-0550

Western Brands SEEDS and FEED

Seed
Annual
1960



WE GIVE

S.H.

GREEN STAMPS



OUR MODERN CLEANING AND TREATING PLANT

Western Brands SEEDS

Seeds
For The
Field



LIBRARY
RECEIVED
★ MAR 7 1960 ★
U. S. Department of Agriculture

Seeds

For The
Garden

OUR 64TH YEAR

Two Fine Stores To Serve You

FARMERS FEED & SEED CO.
McMAHON CO., INC.

STURGIS

RAPID C

D

FIELD CROP SEEDS



NOTE—PRICES INCL. BAGS AND ARE SUBJECT TO MARKET CHANGES
Ask for bulk prices. Treated Grain—10c per bu. extra

RUSHMORE WHEAT

Rushmore Wheat is early, beardless, has excellent standability and drought resistance, has good milling baking qualities. Rushmore developed by S. D. Experiment Station, has performed well under a wide range of conditions in western S. D.

Per Bushel	\$2.80
20 bu. or more	@ \$2.75

LIBERTY BARLEY

This new variety was developed and released by the S. D. Experiment Station. This barley has smooth awns, stiff straw, and high yielding ability. It is resistant to stem rust and mildew. The heat tolerance of this variety has been excellent.

Per Bushel	\$1.85
20 bu. or more	@ \$1.80

FALL RYE

Plant for early spring pasture.

Per Bushel	\$1.95
20 bu. or more	@ \$1.90

SPARTAN BARLEY

A two-rowed, smooth-awned stiff strawed barley. Very early with a high test weight and high protein.

Per Bushel	\$1.70
20 bu. or more	@ \$1.65

SPELTZ

A dryland grain that withstands more drought, unfavorable soil and weather conditions than most grains. Short-season, early maturing crop.

Per Bushel	\$1.90
20 bu. or more	@ \$1.85

PLAINS BARLEY

Plains Barley is an early six-rowed smooth-awned, stiff strawed variety released by the S. D. Experiment Station. It is well suited to the Plains conditions of central and western S. D. Resistant to stem rust but susceptible to loose smut.

Per Bushel	\$1.70
20 bu. or more	@ \$1.65

Plant Western Brands Seed — Tested — Recleaned

FIELD CROP SEEDS

OATS

(3 bushel per bag.)

NEW MINHAFER OATS

An early to medium, mid-tall yellow oats developed at the Minnesota Experiment Station. It has good resistance to all prevalent races of leaf rust and to all races of stem rust including 6 and 7A and is resistant to smuts. Minhafer produces medium heavy test weight grain and has good lodging resistance. Yield record has been good.

Per Bushel	\$1.60
21 bu. or more	\$1.55

CHEROKEE OATS

This variety has unusually high test weight and is white with a reddish cast. Straw strength is good, and heat resistance excellent. One of the most popular varieties in western South Dakota.

Per Bushel	\$1.60
21 bu. or more	\$1.55

BRUNKER OATS

A very early reddish tall oat, susceptible to rust but an excellent dryland oat under drought conditions for Western South Dakota.

Per Bushel	\$1.50
21 bu. or more	\$1.45

RANSOM OATS

An oat variety released by N. D. Ransom is early, has a medium stiff straw and is resistant to 7, 8 and 7A races of stem rust. The yields of Ransom have been good. This oat is recommended for Western South Dakota where an early oat is needed.

Per Bushel	\$1.60
21 bu. or more	\$1.55

RODNEY OATS

A late variety developed in Canada. Straw strength is good and it produces heavy test weight grain.

A good yielder for late seasons.

Per Bushel	\$1.60
21 bu. or more	\$1.55



MARINE FLAX

Marine make vigorous early growth, is fairly short and stands well even after maturity. It is resistant to all forms of flax rust at present and is adapted to areas where an early flax is needed.

Per Bu.	5.50
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DWARF ESSEX RAPE

Biennial variety. Generally ready to be grazed 10-12 weeks after seeding.

100 lbs.	\$15.00
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CERESAN M



14 oz.	\$1.60	3 lbs.	\$4.45
40 lbs.	\$44.95		

CYCLONE SEED SOWER



Distributes accurately all smooth grass seed and grains; pellet and granular fertilizer.

Each	\$4.95
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Plant Western Brands Seed — Tested — Recleaned

WESTERN BRANDS GRASSES



"Grasses and Legumes, The Backbone Of Agriculture"

All Grass Seed Bagged in 50-lb. Bags.

INTERMEDIATE WHEATGRASS

(Ree Wheatgrass)

A perennial grass which produces abundant creeping rootstalks and a dense sod. The stems as compared with bromegrass are medium fine to large, coarse and leafy. Established plants start growth early in Spring and continue growth into late Fall.

Top Grade	100 lbs.	\$63.00
Certified Blue Tag		\$66.00

WESTERN WHEATGRASS

A native perennial grass that is palatable, high in protein. Makes early Spring growth. One of the best for this part of the country.

Top Grade	100 lbs.	\$110.00
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R. B. PASTURE MIX

Registered Brands Pasture Mix is a selected blend of high quality grasses and legumes that will give maximum production in the terms of pounds of beef per acre.

20%	Brome Grass
5%	Western Wheatgrass
10%	Slender Wheatgrass
10%	Intermediate Wheatgrass
20%	Crested Wheatgrass
20%	Rye Grass
10%	Sweet Clover
5%	Rhizoma Alfalfa

100 lbs.	\$36.00
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Prices Subject to Change Without Notice

PLANT McMAHON WESTERN BRANDS SEEDS

BROME GRASS

A hardy, smooth, erect, drought resistant perennial grass that forms an excellent sod for pastures. It is resistant to extreme cold and heat. Brome begins growth in early Spring, grows throughout the summer and continues to grow until late fall.

100 lbs.

Canadian No. 1	\$32.00
Lincoln (Top Grade)	\$32.00

SLENDER WHEATGRASS

Early maturing, leafy, rapid developing grass. Slender Wheatgrass is a perennial that is well adapted to the Dakotas, Montana, and Wyoming.

Top Grade	100 lbs.	\$43.00
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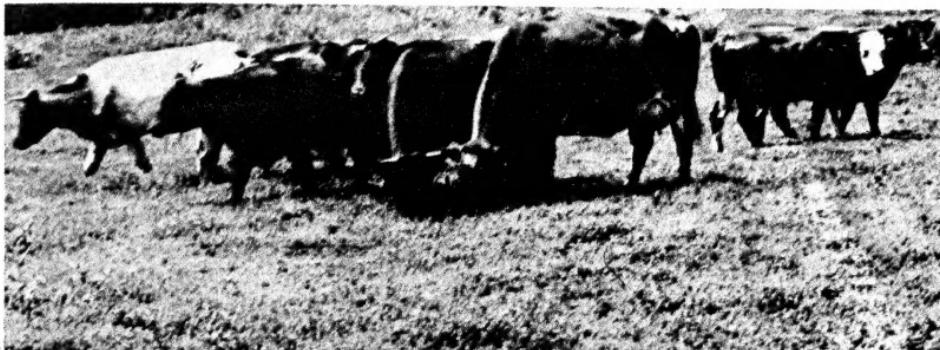
WEST RIVER PASTURE SEED

Grass-legume mixture better because:

1. Greater Forage Production
 2. Longer Lasting
 3. Higher in Protein Than Grass Alone
 4. Grass With Legumes Reduces Chance of Bloat
 5. Improves Soil Structure for Erosion Control
 6. A mixture Provides More Assurance of Getting at Stand
- 35% Nordan Crested Wheatgrass
30% Intermediate Wheatgrass
25% Yellow Blossom Sweet Clover
10% Rhizoma Alfalfa

100 lbs.	\$41.50
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GRASSES and CLOVER



STANDARD CRESTED WHEATGRASS

A perennial bunch grass that is hardy and drought resistant. Very early in spring growth. Becomes dormant during hot, dry spells and resumes growth with cooler weather and more favorable moisture conditions.

Top Grade	100 lbs.	\$34.50
Special	100 lbs.	\$32.00

FAIRWAY CRESTED WHEATGRASS

Similar to Standard Crested Wheatgrass. Does not grow as tall but is more leafy and finer stemmed.

Top Grade	100 lbs.	\$37.50
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TAIL WHEATGRASS

A new tall bunch-type grass, which shows tolerance to very wet alkaline conditions. Drought resistant, valuable for pasture and hay.

Top Grade	100 lbs.	\$29.00
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WHITE BLOSSOM SWEET CLOVER

The standard sweet clover of the country, Biennial, produces abundant hay and pasture. Grows 4 to 6 ft. tall.

Top Grade	100 lbs.	\$16.00
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MEDIUM RED CLOVER

Makes good hay and pasture. Adapted for planting with numerous grasses.

Top Grade	100 lbs.	\$40.00
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Broken Bags add 5% to 100-lb. Price.

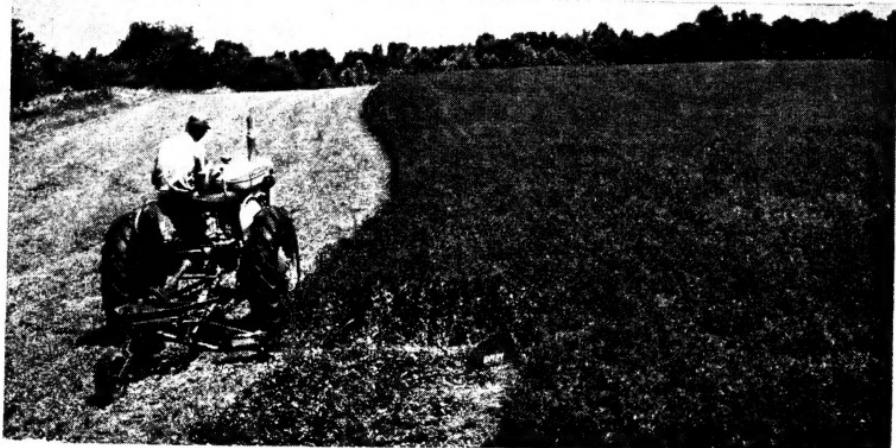
PLANT McMAHON WESTERN BRANDS SEEDS

ALSIKE CLOVER

Valuable forage crop sown alone or with Timothy. Good for high altitudes.

Top Grade	100 lbs.	\$32.00
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WESTERN BRANDS



Hardy Northern Grown

Seed is tested and tagged in compliance with State Seed Laws.

DAKOTA ECONOMY BRAND

Good quality seed, but off-color. Noxious weed free.

Purity 98.00%—Germination 84% or better	100 lbs.	\$30.00
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COSSACK

Very vigorous growing variety, second only to Ladak in hay production. Produces fine stemmed hay and is particularly well adapted to those areas in S. D. where two or three cuttings of hay are obtained. Most popular alfalfa in Western South Dakota.

Dakota Grown Purity 98 Germination 85	100 lbs.	\$33.50
Dakota Grown (TOP GRADE)	100 lbs.	\$36.50
Certified Blue Tag	100 lbs.	\$38.50

RANGER

A combination of several superior strains. Wilt resistant, winter hardy, adapted to our western climatic conditions.

Ranger (TOP GRADE)	100 lbs.	\$39.00
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LADAK

Introduced in 1910 from Northern India where it developed under low winter temperatures. Ranks first in hay yield and first in cold and drought resistance. Also resistant to bacterial wilt.

Dakota Grown (TOP GRADE)	100 lbs.	\$40.00
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Seeds are Recleaned and Tagged with Purity and Germination Test.

ALFALFA SEED

McMAHON'S DAKOTA 12 BRAND ALFALFA SEED

McMAHON'S DAKOTA 12 is not a variety, but a blend of premium quality hardy, Northern Alfalfa grown in this area, with high purity and germination. McMAHON'S DAKOTA 12 is winter hardy, more resistant to drought, an excellent forage producer which will produce more hay year after year.

Dakota 12 Brand (top brand)	100 lbs.	\$38.00
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VERNAL

This is a synthetic variety produced by the Wisconsin Experiment Station from crosses involving cold and wilt resistant selections out of standard varieties. Vernal is winter hardy and resistant to bacterial wilt. It has been superior to Ranger in hay yield, also more persistent when grown with grass under grazing.

Certified Blue Tag	100 lbs.	\$58.50
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GRIMM

One of the best of the variegated group is Grimm Alfalfa, which was introduced in Minnesota in 1857. Unusual winter-hardiness.

Dakota Grimm (top brand)	100 lbs.	\$36.00
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RHIZOMA

A variegated vigorous variety from British Columbia. Winter hardy, it is used more for grazing since the crown is below the surface, the plant is less likely to be injured. Excellent Alfalfa to plant with grass for pasture.

Dakota Grown (top grade)	100 lbs.	\$45.00
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TOP GRADE SEED - HIGHEST QUALITY AVAILABLE



INOCULATE ALL LEGUMES WITH NITRIGIN

All legumes should be treated with Nitrigin Inoculant to insure quicker germination and better stands. The use of Nitrigin also builds up fertility in your soil.
1 bu. size (treats 60 lbs.) 60c 2 bu. size (treats 120 lbs.) \$1.05

Garden Size (treats 8 lbs.)	25c
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PENNINGTON COUNTY 1960 AGRICULTURAL CONSERVATION HIGHLIGHTS

A-2. Initial establishment of a permanent vegetative cover for soil protection or as a needed land-use adjustment.

FEDERAL COST-SHARE

- (1) For seedbed preparation and seeding—\$2.50 per acre.
(2) For seed—80 per cent of the cost of the seed, not to exceed \$6.00 per acre.

See Your Local County ASC Office For Full Details

In order to receive payment on any Agricultural Conservation practice, cost-sharing must be requested before practice is started.

PLANT McMAHON WESTERN BRANDS SEEDS

Get more from every acre... ●

KF Semi-dent. Well adapted to short season areas. Falconer maturity with taller plants, higher ears, stronger stalks and deeper kernels. Ideal for pasturing, silage or picking.

For 80 day areas.

KC3 Maturity, plant and ear height similar to KE3, but ear has more diameter. Husks open early for fast fall drying. High yielding ability.

For 80 day areas.

KE7 Very popular early-maturing grain producer. Noted for clean picking. Slender cobs carry deep kernels. Exceeds estimated yield when shelled. 3 to 5 days later than KC3.

For 85 day areas.

KO5 An excellent variety for those wanting a later maturing corn. Slender ears. Very fast drying. 5 to 10 days later than KB4.

For 105 to 110 day areas.

— All Kingscrost Regular Flats \$12.80 per bushel —

HYBRID SORGHUM

Hybrid sorghum is one of the newest of America's farm crops, yet its ancestors—open pollinated sorghums, have been raised for thousands of years in arid regions of Europe & Africa. The advantage of hybrid sorghum is its ability to outyield open-pollinated varieties (for both grain and forage) in the same maturity by from 20 to 30 per cent... and sometimes by several hundred per cent.

50 lb. Bag — \$10.50

grow
KINGSCROST

KC6 N.E.W. Maturity similar to KE1 with stronger roots and stalks. Ear is higher with more diameter, and dries fast. Especially fast spring growth.

For 90 day areas.

KS2 High yielder. Large very fast drying ears. Strong stalks and roots. Excellent companion hybrid with KB4.

For 97 day areas.

KB4 Tall erect plants with ears carried high. Produces long, slender ears and is a heavy yielder. Strong stalks are resistant to summer storms. About 4 days later than KS2.

For 100 day areas.



Top yields are the payoff with Northrup King hybrid sorghum.

NORTHRUP KING

HYBRID SORGHUM Comparative Chart

Variety	Use	Maturity	Features
X3000	Grain	Earlier than RS501	Earliest hybrid now available. Short . . . easy to combine.
NK135	Grain	Similar to RS501	Loose, fast-drying heads. Exceptional quality grain.
NK145	Forage or Pasture	Similar to Rancher	Fine-stemmed, leafy. Ideal for silage, grazing or green crop.

McMahon Company, Inc., Rapid City, South Dakota

SEED CORN



OPEN POLLINATED

ALL OPEN POLLINATED VARIETIES ARE TREATED TO
REDUCE SEED DECAY, ROOT ROT AND OTHER DISEASE ORGANISMS

BLACK HILLS SPECIAL YELLOW DENT — A somewhat larger corn than Minnesota 13. Heavy yielder.

Per Bu.	\$5.75
5 bu. or more	at \$5.50

RAINBOW FLINT — Good silage and fodder corn. 80 to 90 days maturity.

Per Bu.	\$6.75
5 bu. or more	at \$6.50

MINNESOTA 13 — A proven variety for western South Dakota. 80 to 90 days maturity.

Per Bu.	\$5.75
5 bu. or more	at \$5.50

GEHU FLINT — High feeding qualities. Drought resistant. 75 days maturity.

Per Bu.	\$6.00
5 bu. or more	at \$5.75

PAYNE'S WHITE DENT — An early variety especially adapted for western South Dakota. 80 days.

Per Bu.	Ask For
5 bu. or more	Prices

BLACK HAWK SOY BEANS — An early variety that will mature from 5 to 7 days earlier than most varieties.

Per Bu.	\$4.50
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NORTHWESTERN RED DENT — Leafy and a good yielder. 85-90 day maturity.

Per Bu.	\$6.25.
5 bu. or more	at \$6.00

FALCONER DENT — Early semi-dent. Hardy, drought resistant, leafy.

Per Bu.	\$6.00
5 bu. or more	at \$5.75



"ARASAN" 75

Reduces seed decay, root rot and other disease organisms in CORN, SORGHUMS, GRASSES and LEGUMES.

1 oz.	\$.50
8 oz.	1.50
2 lb. Arasan	\$3.20

PLANT McMAHON WESTERN BRANDS SEEDS

Western Brands HYBRIDS

WISCONSIN 355A Has wide range of SOIL adaptation, and very good cold tolerance in the spring. An improvement on W355. Husks easily. 93 day maturity.

Per Bu.	\$8.50
5 bu. or more	@ \$8.00

WISCONSIN 335A — Cross of northwestern red and yellow dent. The seed used for planting can either be red or yellow. The ears vary from red to yellow. Stalks are large, ears long and slender. An excellent corn for Northern areas. 90 days.

Per Bu.	\$8.50
5 bu. or more	@ \$8.00

Jacques

PROVEN
HYBRIDS

FINEST IN THE FIELD

HYBRID SEED CORN AND SORGHUM

JACQUES EARLY

EAR CORN VARIETIES

RECOMMENDED FOR THIS AREA

Top Quality Northern Grown Seed Corn



853J — This 85 day corn has done unusually well in the state yield trials in this area. Outstanding yielder for such an early corn. Very deep kernels. Easy husking.

Med. Flats — \$12.85 per bu.

957JA — Medium height. Better cold tolerance. Long slender ears with deep kernels and a small cob. Yields well on all soils, good drouth resistance. 90 days.

Med. Flats — \$12.85 per bu.

1053JA — Rather short plants. Wide, dark green leaves. Heavy, thick ears with deep kernels. A good picker. 95 days.

Med. Flats — \$12.85 per bu.

For Ear Corn or Silage at a Low Price

SIB-BRED is produced by a new method of breeding. SIB-BRED has the strong stalks and root system of good hybrids. A good yielder of both grain and forage, but costs little more than open pollinated varieties. A real improvement over open pollinated corn. 80 to 85 days.

Choice Flats — \$7.50 per bu.



KOW SALAD. Carefully selected, extra leafy, Jacques hybrids of varying maturities are carefully blended in Kow Salad to give you a crop that will remain in prime condition in the Fall. Kow Salad gives quality silage with real feed value. You will like Kow Salad, the perfect silo corn.

Flats — \$9.85 per bu.



J 31 HYBRID GRAIN SORGHUM. Good resistance to lodging and uniform height. Fast starting in spring with good cold tolerance. Excellent quality light red grain threshes clean. Is as early as any competitive hybrid and much earlier than most. Will substantially out-yield Norghum or Reliance and about the same maturity.

50 lb. Bag \$10.00

R. B. Sorghums, Sudans, Millets



SUDAN GRASSES

SWEET SUDAN GRASS

It is leafier, higher yielding, more disease resistant, and more vigorous in growth than common sudan.

100 lbs. \$12.00

PIPER SUDAN

This variety has good forage yielding ability and is very low in hydrocyanic acid content. It has good disease resistance and has the palatability characteristic of Sweet Sudan grass. It produces good regrowth after pasturing, but somewhat later in maturity.

100 lbs. \$11.00

MILLETS

EARLY FORTUNE (Red Proso)

A very early grain millet that matures in 60 to 70 days.

100 lbs. \$5.50

WHITE PROSO

A hardy and disease resistant strain.

100 lbs. \$5.50

GERMAN MILLET

Has long heads, stems are small, luscious, and highly palatable. This is a variety very valuable for hay and forage.

100 lbs. \$8.00

SIBERIAN HAY MILLET

A hardy, drought resistant variety that matures in 65 to 70 days. The forage is quite palatable, and the seed has a high feeding value.

100 lbs. \$7.50

DUAL SORGHUM

An early grain and forage sorghum. It was developed to provide stockmen with a grain sorghum having a high yield of sweet, juicy forage for both fodder and silage. Dual grows taller than Reliance, and the prussic acid content has been stabilized at a low level.

Certified Blue Tag 100 lbs. \$7.50

RELIANCE SORGHUM

An early high yielding, new variety of grain Sorghum, released from the S.D. Experiment Station. Reliance is a combine type, has a larger seed than Norgum and stands longer after a killing frost.

100 lbs. (Certified) \$6.00

CERTIFIED RANCHER SORGHUM

The lowest hydrocyanic acid Dakota Amber forage Sorghum in production. Developed by the S. D. Experiment Station. It is juicy, sweet and a high yielder of both forage and grain.

100 lbs. \$9.50

Uncertified Rancher, 100 lbs. \$8.50

SUMAC CANE

Very leafy and sweet. Has high feed value. Good forage crop.

100 lbs. \$10.00

WACONIA CANE

A selection of Rox Orange. A good forage producer. Somewhat later than Rancher Sorghum.

100 lbs. \$11.00

Western Brands GARDEN SEEDS

free

25¢ pkg of Radishes (Early Scarlet Globe, white tipped)

or

25¢ pkg of Cucumbers (Early White Spine)

with all garden seed orders amounting to \$2.00 or more.

POSTAGE PREPAID on garden seed orders of \$5.00 or more.

Orders under \$5.00, add 50¢ for postage.

ALL SEEDS AVAILABLE IN 15¢ PKTS. PLEASE ADD 2% SALES TAX.

BEANS

	½ lb.	1 lb.	3 lb.
Improved Golden Wax	.35	.55	1.50
Pencil Pod Blk. Wax	.35	.55	1.50
Tendergreen	.35	.55	1.50
Burpees Stringless	.35	.55	1.50
Kentucky Wonder	.35	.55	1.50
Henderson Bush Lima	.35	.55	1.50
Great Northern (Field)	.25	.35	.90

BEETS

	Oz.	¼ lb.	1 lb.
Early Blood Turnip	.25	.75	2.10
Crosby's Egyptian	.25	.75	2.10
Detroit Dark Red	.25	.75	2.10
Swiss Chard Silver	.25	.75	2.10

BRUSSELS SPROUTS

	Pkg.	Oz.
Dwarf Improved	.10	.40

CABBAGE

	Oz.	¼ lb.
Golden Acre	.50	1.50
Copenhagen Market	.50	1.50
Ferry's Hollander	.50	1.50
Late Flat Dutch	.50	1.50

CARROTS

	Oz.	¼ lb.	1 lb.
Chantenay	.35	1.10	2.95
Danvers Half Long	.35	1.10	2.95
Ox Heart	.35	1.10	2.95
Nantes Coreless	.35	1.10	2.95

CAULIFLOWER

	Pkg.	Oz.
Snowball	.20	2.00

SWEET CORN

	½ lb.	1 lb.	5 lb.
Golden Bantam	.30	.45	2.00
Golden Sunshine	.30	.45	2.00
Tendergold Hybrid	.35	.65	3.00
Golden Bantam Hybrid	.35	.65	3.00
Golden Rocket	.35	.65	3.00

CUCUMBERS

	Oz.	¼ lb.	1 lb.
Chicago Pickling	.25	.75	2.25
Imp. Long Green	.25	.75	2.25
Early White Spine	.25	.75	2.25
Straight Eight	.25	.75	2.25
Hybrid Surecrop	.25	per pkt.	

LETTUCE

	Oz.	¼ lb.	1 lb.
Blk. Seeded Simpson	.25	.75	
Prize Head	.25	.75	
New York 515 (Head)	.35	1.00	

MUSKMELON

	Oz.	¼ lb.	1 lb.
Rockyford (green)	.30	.85	2.50
Hales Best	.30	.85	2.50
Honey Rock	.30	.85	2.50
Hearts of Gold	.30	.85	2.50

NASTURTIUMS

	Oz.	¼ lb.	1 lb.
Tall Mixed Nasturtiums	.35	1.00	3.00
Cuthbertson Sweet Peas	.40	1.25	3.50

ONION SETS

	1 lb.	5 lb.
White Onion Sets	.50	1.90
Yellow Onion Sets	.50	1.90

ONION SEEDS

	Oz.	¼ lb.
So. Port White Globe	.60	1.80
Yellow Globe	.50	1.50
Yellow Sweet Spanish	.50	1.50

BERMUDA ONIONS

1 Bunch	5 Bunches	10 Bunches
.40	1.60	2.70

PARSNIPS

	Oz.	¼ lb.
Hollow Crown	.15	.50

PEAS

	½ lb.	1 lb.	3 lb.
Little Marvel	.30	.50	1.45
Everbearing	.30	.50	1.45
Laxtonian	.30	.50	1.45
Alaska	.30	.50	1.45
Dwarf Telephone	.30	.50	1.45
Dwarf Grey Sugar	.30	.50	1.45

PEPPERS

	Oz.	¼ lb.
Bell or Bull Nose	.75	2.25

POP CORN

	½ lb.	1 lb.	3 lb.
Minhybrid 250	.55	.90	2.30

MARKET GARDENERS — ASK FOR QUANTITY PRICES

WESTERN Brands GARDEN SEEDS

HERBS

	Oz.	1/4 lb.	
Dill	.20	.50	

PUMPKINS

Connecticut Field	.20	.50	1.50
Sugar Pie	.20	.50	1.50
Jack O'Lantern	.30	.95	2.80

RADISHES

	Oz.	1/4 lb.	1 lb.
Early Scarlet Globe	.20	.45	1.25
French Breakfast	.20	.45	1.25
Crimson Giant	.20	.45	1.25
White Icicle	.20	.45	1.25
Early Sc. Turnip	.20	.45	1.25
China Rose	.20	.45	1.25

RUTABAGAS

	Oz.	1/4 lb.	1 lb.
Imp. Am. Pur. Top	.15	.35	.95

SPINACH

	Oz.	1/4 lb.	1 lb.
Bloomsdale	.15	.35	1.00
King of Denmark	.15	.35	1.00

EVEREADY Garden Products

ROSE SPRAY & DUSTS

An effective control for insects and diseases.

12 oz. Aerosol	\$1.75
8 oz. Duster	\$1.29
1# Canister	\$1.69

VEGETABLE DUST

A safe combination dust for insects and diseases for all garden vegetables.

8 oz. Duster \$1.19 — 2 lb. \$2.25

MULTI-PURPOSE SPRAY

A formulation for controlling insects in the garden, picnic area, shrubery and fruit trees.

4 oz. \$1.00 — 16 oz. \$2.95

HOME & GARDEN INSECT KILLER

For use inside or in the garden.

12 oz. Aerosol \$1.50

FRUIT TREE SPRAY

For use during the growing season to control insects and diseases attacking the home orchard.

1# Cannister \$1.95

SQUASH

	Oz.	1/4 lb.	1 lb.
Warty Hubbard	.25	.75	2.25
Table Queen or Acorn	.25	.75	2.25
Yl. Sum Cr'kneck	.25	.75	2.25
Buttercup	.30	.95	2.95

TOMATOES

	1/2 oz.	Oz.
Ground Cherry	.75	1.30
John Baer	.40	.70
Earliana	.40	.70
Marglobe	.40	.70
Sioux	.40	.70

TURNIPS

	Oz.	1/4 lb.	1 lb.
Purple White Globe	.15	.40	1.20
White Egg	.15	.40	1.20

WATERMELONS

	Oz.	1/4 lb.	1 lb.
Dixie Queen	.25	.70	2.00
Coles Early	.25	.70	2.00
Kleckley's Sweet	.25	.70	2.00
Early Kansas	.25	.70	2.00
New Hampshire Midget	.35	.95	2.90
Early Canada	.25	.70	2.00
Klondike R7	.35	.95	2.90

FLORAL DUST

An effective mixture for insect and diseases attacking the flower garden. It can be used as a dust or mixed with water for a spray.

8 oz. Duster \$1.19 — 2 lb. \$2.25

MANCO BUG GUN — 5% Chlordane Dust for Garden and Household Insects. 14 oz. Gun 89¢ 1 lb. Canister 59¢

ACP GARDEN DOCTOR SPRAY

Contains Malathion · Captan · Methoxychlor. For control of diseases and insects on flowers, vegetables, and fruit.

8 oz. \$1.27

2½ lbs. 5.50

ACP ROSE AND FLORAL DUST

In a plastic squeeze container for easy application.

8 oz. Squeeze Duster \$1.39

3 lb. Canister \$3.75

MALATHION

A new pesticide, malathion is now available to the home gardener. Malathion will control both aphids and mites as well as many other insects.

4 oz. Bottle 98¢

8 oz. Bottle \$1.95 Gallon \$12.75

SEMSAN BEL

For treating Irish and Sweet Potatoes. 3 oz. \$1.05

WE GIVE S&H GREEN STAMPS!

Western Brands LAWN SEED

—POSTAGE PREPAID ON ALL LAWN SEED—

FARM LAWN SEED

45.72%	Fairway Crested
15.10%	Creeping Red Fescue
29.08%	Rye Grass
3.10%	Alsike Clover
1 lb.	59¢ 5 lb. \$2.55 10 lb. \$4.95

FAIRWAY CRESTED WHEATGRASS

1 lb.	59¢ 5 lb. \$2.55 10 lb. \$4.95
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TREATED BUFFALO GRASS SEED

1 lb.	\$2.25 5 lb. \$11.00 10 lb. \$21.00
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CREEPING RED FESCUE

1 lb.	59¢ 5 lb. \$2.60 10 lb. \$5.10
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PARK BLUE GRASS

1 lb.	\$1.89 5 lb. \$9.20 10 lb. \$18.25
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TOP LAWN SEED

60.36%	Kentucky Blue Grass; 18.33%
Creeping Fescue; 13.81%	Red Top
1 lb. 98¢	5 lb. \$4.49 10 lb. \$8.80

WESTERN LAWN SEED

30.25%	Blue Grass, 27.13% Creeping
Fescue, 34.42%	Rye Grass, 2.97% Dutch
Clover.	

1 lb. 78¢	5 lb. \$3.49 10 lb. \$6.90
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MERION BLUE GRASS

1 lb. \$2.49	5 lb. \$12.25 10 lb. \$24.00
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KENTUCKY BLUE GRASS

1 lb. 98¢	5 lb. \$4.50 10 lb. \$8.80
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WHITE DUTCH CLOVER

1 lb. \$1.17	5 lb. \$5.45 10 lb. \$10.60
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GARDEN FERTILIZERS FIELD

REGISTERED BRAND FERTILIZER

NEW (Made for This Area)

Will not burn when used in recommended amounts.

50% Organic — 10% Iron

50 lb. Bag	\$3.75
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VIGORO

50 lb.	\$2.56	25 lb.	\$1.59
10 lb.	\$1.08	5 lb.	.63
35 lb. Golden Vigoro	\$3.98		
35 lb. Gldn Vigoro & End-O-Pest	\$5.35		

TREBLE SUPER PHOSPHATE-0-45-0

80 lb. bag	\$3.95	Ton	\$82.00
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10-20-0 GRANULAR

50 lb. bag	\$2.35	Ton	\$84.00
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AMMONIUM SULPHATE

50 lb. bag	\$2.15	Ton	\$76.00
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SHEEP MANURE

(Dried — Pulverized)

50 lb. bag	\$1.95
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WATER SOLUBLE PLANT FOOD

VIGORO ROSE FOOD

3 lb.	\$1.00	15 lb.	\$2.97
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1 oz.	10¢	3 oz.	25¢
7 oz.	50¢	1 lb.	\$1.00

LAWN APPLICATORS

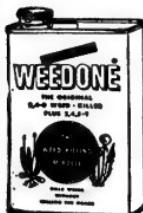
Rex (14 in.)	6.75
16:75 (16 in.)	9.10
20C:75 (20 in.)	14.65

INSTANT VIGORO

- ½ lb.	80¢	1 lb.	\$1.15	3 lb.	\$3.00
FOLIUM - GRO STUFF					

LAWN and GARDEN SUPPLIES

IMPROVED WEEDONE



Ideal for killing lawn weeds. Kills over 100 weeds without killing grass. Harmless to people and pets.

8 oz. \$1.00 Qt. \$2.75
Pt. \$1.69 Gal. \$6.75

BLACK LEAF 40

A garden spray for control of leaf-hoppers, slugs and aphids.

2 oz.

\$1.19

ACP GIBBERELIC ACID

A growth stimulant. It can be used on house or garden plants. Makes plants grow bigger, mature and bloom earlier.

6 oz. aerosol

\$1.59



WEEDONE — Dry Formulation

5 lb. bag treats 3000 sq. ft.

Apply with Spreader

5 lb. bag \$2.25

WEEDONE CLOVER KILLER

For eliminating clover and oxalis from the lawn. Contains 2, 4, 5, T.

8 oz. can \$1.25

CHICKWEED KILLER

8 oz. \$1.45

We Give S&H Green Stamps!

CRABGRASS KILLERS

PAX

Dry Formulation for control of Crabgrass Seed and Soil Insects. Apply Spring or Fall.

20 lbs. for 1,000 Sq. Ft. \$5.50

40 lbs. for 2,000 Sq. Ft. \$9.98

WEEDONE LIQUID FORMULATION

Pt. Can \$1.95

Qt. Can \$3.50

DRY FORMULATION

5 lb. Bag (treats 1500 sq. ft.) \$2.98

WETTABLE POWDER

4 oz. Can \$1.25

12 oz. Can \$2.75

RePeat

HYPNUM HORTICULTURE PEAT MOSS

Ready To Use

Ideal For All Horticulture Uses

100# — \$4.90 20 qt. — \$1.65

50# — \$2.75 10 qt. — \$1.20

25# — \$1.98 7½ qt. — \$.75

5% DIELDRIN GRANULES

For control of grubs, cutworms, snails, slugs and other ground insects.

1 lb. Shaker Top Can .85



HORTICULTURAL PEAT MOSS

PREMIER PEAT MOSS

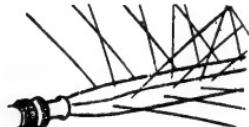
Large Bale \$4.50	Small Bale \$3.25
1½ Cu. Ft. \$1.35	¾ Cu. Ft. 89¢
Satchel Bag \$1.88	

ANDREWS HOSE SPRINKLER

A double lightweight plastic tube which can be used as a soaker or sprinkler. Gentle spray. IDEAL FOR WATERING NEW LAWNS.

20 ft. \$2.50 30 ft. \$3.65 50 ft. \$4.98

Use these supplies for a PRODUCTIVE GARDEN and BEAUTIFUL LAWN



RODENT KILLERS INSECTICIDES

GAS THEM TO DEATH WITH



D-CON READY MIX

Destroys rats and mice. Prepared bait, ready to use. Clean, odorless.

2 oz.	49¢	1 lb.	\$1.69
4 oz.	89¢	3 lb.	\$3.95
		5 lb.	\$5.95

D-CON CONCENTRATE

Makes 6 lbs. of bait when mixed with grain or cereal.

8 oz.	\$2.98
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D-CON WARFICIDE

Water-soluble. 1/3 oz. makes one quart of poison. Kills rats and mice.

1/3 oz.	39¢
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MANCO KILL RAT

Dry meal bait. Ready to use.

1 1/2 lb.	\$1.59
3 lb.	\$2.65

D-CON RID-X

For septic tanks, outhouses and cesspools.

1 lb.	\$1.69
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DEADLY — The gasses given off by Smith's Rodent Destroyers are toxic to moles, rats, gophers and other burrowing pests. Safe when used as directed.
29¢ ea. 4 for \$1.00 Doz. \$2.95

SURE KILL

A liquid rat and mouse poison ready to use. Rodents need moisture and one drink will kill.

8 oz.	\$1.00 ea.
Pt.	\$1.98 ea.

WEEVIL KILLER

Grain fumegant for bin or surface spraying.

Serafume, Gallon	\$ 3.50
Serafume, 5 Gallon Drum	\$16.50
Blast Can	\$ 2.50

RABBIT & DEER REPELLENT

A highly effective repellent concentrate to use on evergreen and deciduous trees against Rabbit and Deer damage. When properly used it will protect for six months.

1 qt. — \$4.00	1 gal. — \$10.50
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LAWN & GARDEN SPRAYERS

PRESSURE SPRAYERS

103 - 3 gal.

Weed Sprayer \$ 9.37
335-B - 3 gal. \$17.95

9-A - 1 1/2 gal. \$11.95

2033 - 2 1/2 gal. Orbitor
w/self-coil Hose \$9.75

HAND SPRAYERS

1/2 pt. - 60¢ 1 pt. - 90¢
1 qt. - \$1.00



BRADSON SPRAYERS

They use the water for spraying pressure. Attach to hose for all your spraying needs

PEST GUN
5 gal. Capacity \$3.95

TURF & TREE
15 gal. Capacity \$3.95

PAMPCO TROMBONE SR SPRAYER

Ideal for all around spraying. Adjust to any spray—fine, medium or coarse. Develops 150 lbs. pressure. Throws a 25 to 30 foot stream. An 18 inch curved extension gives extra range and easy spraying in any direction.

Each.....\$9.95

STOCK & FIELD SPRAYS

SELCOTOX LIVESTOCK SPRAY

This product is especially formulated to be diluted with water to be used as a livestock spray, or with distillate or diesel fuel for Oiler and Back Rubbers.

1 qt.	\$1.95	1 gal.	\$5.35
5 gallon drum	\$25.75		

ROTENONE GRUB KILLER

A liquid concentrate or a wettable powder containing 5% rotenone, for control of grubs, lice and ticks.

12 oz can	65¢	Qt. bottle	\$4.00
7½ lb. pkg.	\$4.80	Gal. can	\$12.75

METHOXYCHLOR

50% wettable powder or a 25% liquid emulsion for the control of flies on dairy cattle and in dairy barns.

1 lb. can	\$1.00	4 lb. pkg.	\$3.20
Quart	\$1.90	Gallon	\$5.00

EMULSIFIABLE CHLORDANE CONC.

8 oz.	\$1.05	Pt.	\$1.75
Quart	\$2.50	Gallon	\$6.50
5 gallon drum		at \$6.10 gal.	
30 gal. drum		at \$5.90 gal.	

TRI-KILL

A 2% Chlordane in oil base. For killing flies, mosquitoes, ants, roaches and spiders.

1 pt.	59¢	1 qt.	\$1.09
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25% LINDANE

A wettable powder that has many uses. Controls flies and mosquitoes.

1 lb.	\$2.05
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BENZENE HEXACHLORIDE

A wettable powder or a one pound liquid material containing 12% gamma Isomer for control of cattle lice and nits.

4 lb. pkg.	\$1.84
1 gal. jug	\$3.24

5 gal. drum \$15.45

50% WETTABLE DDT

Water soluble powder for spraying or dipping.

1 lb. pkg.	80¢	4 lb. pkg.	\$1.52
50 lb. paper bag			\$15.50

25% EMULSIFIABLE DDT

Quart	\$1.25	5 gal. can	\$11.50
Gallon	\$2.45	30 gal. drum	ASK

DEEP-TREAT

Poultry House Spray

1 gal. ready to use	\$ 1.85
1 gal. 1 to 10 Conc.	4.70
5 gal. 1 to 10 Conc.	22.50

WOODBURY DAIRY DUST

An approved dust to use on dairy animals.

1 lb.	98¢
4 lb.	\$2.79

DIPTREX FLY BAIT

A bait to sprinkle around doorways and in buildings where flies congregate. Diptrex is amazingly effective.

1 lb.	\$1.19
5 lb.	\$3.98

PINK EYE

Pressurized spray for the treatment of pink eye and open wound infections.

6 oz. Aerosol	\$1.80
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1 ½ # DIELDRIN

Highly recommended for early spring spraying of alfalfa to kill weevil in adult stage.

1 gallon	\$5.75
5 gallon can	at \$5.60 gal.
30 gallon drum	at \$5.45 gal.

2# HEPTACHLOR

1 gallon	\$3.75
5 gallon can	at \$3.65 gal.

2# ALDRIN

Effective as an insecticide for killing grasshoppers, lygus bug, many other insects.

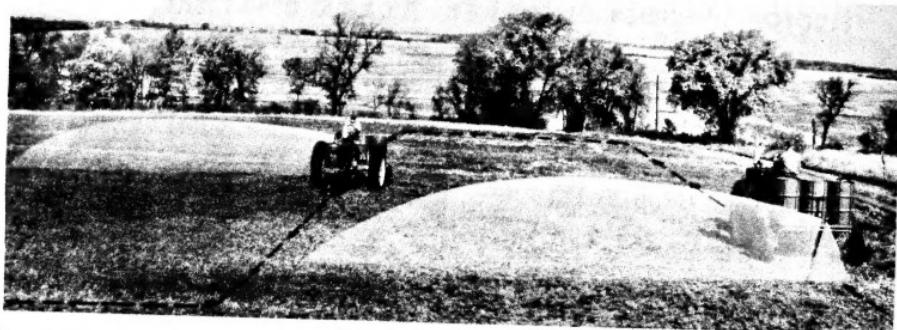
1 gallon	\$4.45
5 gallon	at \$4.30 gal.
30 gallon	at \$4.15 gal.

6# TOXAPHENE

6 lb. per gal.

1 gallon	\$3.80
5 gallon drum	at \$3.65 gal.
30 gallon drum	at \$3.50 gal.

SPRAYERS



"ONE WAY" or SWATH-O-MATIC SPRAYING

HANSON BJS SWAT-O-MATIC BRODGET		
with APO 350 lb. pressure pump	\$197.00
CSA LIVESTOCK SPRAYER		
with APO 350 lb. pressure pump	\$139.00
HANSON BJT BRODGET		
with APO 350 lb. pressure pump	\$181.00

WEED KILLERS

BENZAC 1281

A proven control for Field Bindweed, Ragweed and Russian Knapweed. Apply 10 gal. to the acre any time during the year for control of Bindweed.
1 Gal. \$10.35

5 Gal. \$50.75

WEEDONE LV4

(Butoxy ethanol ester formulation containing 4 lbs. 2,4-D acid equivalent per gallon.) The original low volatile ester which is safer than older esters to use near crops susceptible to 2, 4-D. YOU USE LESS BECAUSE THERE'S MORE KILL
PER OUNCE.

1 gal. \$6.05	5 gal. at \$5.89 per gal.	30 gal. at \$5.74 per gal.
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WEEDONE CONCENTRATE 48

(Ethyl ester formulation containing 3 lbs. 2, 4-D acid equivalent per gallon.) Can be mixed with water or common petroleum solvents. STICKS RAIN OR SHINE.
1 gal. \$3.73 5 gal. at \$3.58 per gal. 30 gal. at \$3.43 per gal.

WEEDAR 64

(Amine salt formulation containing 4 lbs. 2, 4-D acid equivalent per gallon.)
1 gal. \$4.05 5 gal. at \$3.90 per gal. 30 gal. at \$3.75 per gal.

WEEDONE BRUSHKILLER 32

(Butoxy ethanol low volatile ester formulation.) Kills undesirable woody plants such as mesquite, sagebrush, persimmon and thorn apple in pastures. Also controls poison ivy and other hard-to-kill plants.
8 oz. can \$1.49 1 qt. \$3.75 1 gal. \$7.25

WEED-A-ZOL

Kills Canada Thistle, Leafy Spurge, Quack Grass, Poison Ivy, Poison Oak, Buck Brush and many other hard to kill weeds.
1 lb. \$3.50 4 lb. pkg. \$10.00

ACP GRASS KILLER (TCA 94%)

(Containing 90% sodium trichloracetate.) Kills all vegetation for a period of 90 days. Excellent for killing weeds and grass on non-cropped land such as fence rows, ditch banks, etc.

1 1/2 lb. \$2.50	10 lbs. \$5.25	50 lbs. \$22.25
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McMAHON SEED COMPANY
410 5th St., Rapid City, South Dakota

ORDER BLANK

Date _____ 195

Enclosed, find \$_____ for which ship merchandise named below

By express **By freight** **By mail** **Best way**
(Check which you prefer)

YOUR NAME _____

Address _____ **RED**

Address _____ **R.F.D.** _____

Post Office _____ **State** _____



"We're
At your Service"
Telephone
COLLECT
on orders of
\$10 or more
We'll quote and ship
IMMEDIATELY!

LIMITED WARRANTY CLAUSE—Our Company warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, express or implied.

ALL PRICES SHOWN IN SEED ANNUAL ARE SUBJECT TO CHANGE WITHOUT NOTICE.

For Your Poultry & Livestock



Feeder-Proved
FEEDS

GOOCH'S BEST IS PART OF GOOD MANAGEMENT

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